

INVOICE



WPBF
3970 RCA Boulevard
Suite 7007
Palm Beach Gardens, FL 33410
Main: (561)694-2525
Billing: (407)389-7661

www.thewpbfchannel.com

Billing Address:

McLaughlin & Associates
Attention: Accounts Payable
566 S. Route 303
Blauvelt, NY 10913

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
962629-2	11/11/12	November 2012	10/29/12 - 11/06/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washington	National

Advertiser	Product	Estimate Number
RPOF/3PAC/PETERSON	RPOF 3PACK-P, G, G	

Flight Dates	Order #	Alt Order #
10/16/12 - 11/06/12	962629	06367226

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
1	10/29/12	11/02/12	WPBF News 25 Mornings6-7AM		MTWTF--	:30	5	\$550.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	MTWTF--	5	\$550.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WPBF	M	10/29/12	6:44 AM	WPBF News 25 Mornings	6-7AM	:30	SD25-TV-05	\$550.00 NM
3	WPBF	Tu	10/30/12	6:12 AM	WPBF News 25 Mornings	6-7AM	:30	SD25-TV-05	\$550.00 NM
1	WPBF	W	10/31/12	6:14 AM	WPBF News 25 Mornings	6-7AM	:30	SD25-TV-05	\$550.00 NM
2	WPBF	Th	11/01/12	6:13 AM	WPBF News 25 Mornings	6-7AM	:30	SD25-TV-05	\$550.00 NM
5	WPBF	F	11/02/12	6:13 AM	WPBF News 25 Mornings	6-7AM	:30	SD25-TV-05	\$550.00 NM
2	11/05/12	11/06/12	WPBF News 25 Mornings6-7AM		MT-----	:30	2	\$550.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	MT-----	2	\$550.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	11/05/12	6:13 AM	WPBF News 25 Mornings	6-7AM	:30	MS3TV-12-006HD	\$550.00 NM
2	WPBF	Tu	11/06/12	6:41 AM	WPBF News 25 Mornings	6-7AM	:30	MS3TV-12-006HD	\$550.00 NM
5	10/29/12	11/02/12	Good Morning America 7-9AM		MTWTF--	:30	5	\$550.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	MTWTF--	5	\$550.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	M	10/29/12	7:58 AM	Good Morning America	7-9AM	:30	SD25-TV-05	\$550.00 NM
4	WPBF	Tu	10/30/12	8:55 AM	Good Morning America	7-9AM	:30	SD25-TV-05	\$550.00 NM
1	WPBF	W	10/31/12	8:30 AM	Good Morning America	7-9AM	:30	SD25-TV-05	\$550.00 NM
3	WPBF	Th	11/01/12	7:58 AM	Good Morning America	7-9AM	:30	SD25-TV-05	\$550.00 NM
5	WPBF	F	11/02/12	8:46 AM	Good Morning America	7-9AM	:30	SD25-TV-05	\$550.00 NM
6	11/05/12	11/06/12	Good Morning America 7-9AM		MT-----	:30	2	\$550.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	MT-----	2	\$550.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	11/05/12	7:55 AM	Good Morning America	7-9AM	:30	MS3TV-12-006HD	\$550.00 NM
2	WPBF	Tu	11/06/12	8:49 AM	Good Morning America	7-9AM	:30	MS3TV-12-006HD	\$550.00 NM
9	10/29/12	11/02/12	Dr. Oz M-F 9-10a	9-10a	MTWTF--	:30	5	\$450.00	NM

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Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
962629-2	11/11/12	November 2012	10/29/12 - 11/06/12
Advertiser		Product	Estimate Number
RPOF/3PAC/PETERSON		RPOF 3PACK-P, G, G	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	MTWTF--	5	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	M	10/29/12	9:27 AM	Dr. Oz M-F 9-10a	9-10a	:30	SD25-TV-05	\$450.00 NM
1	WPBF	Tu	10/30/12	9:20 AM	Dr. Oz M-F 9-10a	9-10a	:30	SD25-TV-05	\$450.00 NM
3	WPBF	W	10/31/12	9:28 AM	Dr. Oz M-F 9-10a	9-10a	:30	SD25-TV-05	\$450.00 NM
5	WPBF	Th	11/01/12	9:30 AM	Dr. Oz M-F 9-10a	9-10a	:30	SD25-TV-05	\$450.00 NM
4	WPBF	F	11/02/12	9:37 AM	Dr. Oz M-F 9-10a	9-10a	:30	SD25-TV-05	\$450.00 NM
10	11/05/12	11/05/12	Dr. Oz M-F 9-10a	9-10a	1-----	:30	1	\$450.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	1-----	1	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	11/05/12	9:19 AM	Dr. Oz M-F 9-10a	9-10a	:30	MS3TV-12-006HD	\$450.00 NM
13	10/29/12	11/02/12	10-11a Anderson Cooper 10-11a		MTWTF--	:30	5	\$450.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	MTWTF--	5	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/29/12	10:46 AM	10-11a Anderson Cooper	10-11a	:30	SD25-TV-05	\$450.00 NM
4	WPBF	Tu	10/30/12	10:38 AM	10-11a Anderson Cooper	10-11a	:30	SD25-TV-05	\$450.00 NM
2	WPBF	W	10/31/12	10:22 AM	10-11a Anderson Cooper	10-11a	:30	SD25-TV-05	\$450.00 NM
5	WPBF	Th	11/01/12	10:42 AM	10-11a Anderson Cooper	10-11a	:30	SD25-TV-05	\$450.00 NM
3	WPBF	F	11/02/12	10:24 AM	10-11a Anderson Cooper	10-11a	:30	SD25-TV-05	\$450.00 NM
14	11/05/12	11/05/12	10-11a Anderson Cooper 10-11a		1-----	:30	1	\$450.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	1-----	1	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	11/05/12	10:37 AM	10-11a Anderson Cooper	10-11a	:30	SD25-TV-05	\$450.00 NM
17	10/30/12	11/01/12	The View	11A-12PM	-T-T---	:30	2	\$800.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-T-T---	2	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Tu	10/30/12	10:59 AM	The View	11A-12PM	:30	SD25-TV-05	\$800.00 NM
1	WPBF	Th	11/01/12	11:32 AM	The View	11A-12PM	:30	SD25-TV-05	\$800.00 NM
20	10/29/12	11/02/12	WPBF News 25 @ Noon 12pm-1230pm		MT-TF--	:30	4	\$350.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	MT-TF--	4	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	M	10/29/12	12:25 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	SD25-TV-05	\$350.00 NM
3	WPBF	Tu	10/30/12	12:25 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	SD25-TV-05	\$350.00 NM
1	WPBF	Th	11/01/12	12:12 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	SD25-TV-05	\$350.00 NM
4	WPBF	F	11/02/12	12:11 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	SD25-TV-05	\$350.00 NM
21	11/05/12	11/05/12	WPBF News 25 @ Noon 12pm-1230pm		1-----	:30	1	\$350.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	1-----	1	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	11/05/12	12:25 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	MS3TV-12-006HD	\$350.00 NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log



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PO Box 26885
Lehigh Valley, PA 18002-6885

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<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u>	<u>Invoice Period</u>
962629-2	11/11/12	November 2012	10/29/12 - 11/06/12
<u>Advertiser</u>	<u>Product</u>		<u>Estimate Number</u>
RPOF/3PAC/PETERSON	RPOF 3PACK-P, G, G		

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
21	11/05/12	11/05/12	WPBF News 25 @ Noon	12pm-1230pm	1-----	:30	1	\$350.00	NM
Class of Time - Fixed Non Pre-emptible									
24	10/29/12	11/02/12	1230-1P Access Hollywood	1230-1p	MTWTF--	:30	5	\$350.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 MTWTF-- 5 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF M 10/29/12 12:41 PM 1230-1P Access Hollywood 1230-1p :30 SD25-TV-05 \$350.00 NM 2 WPBF Tu 10/30/12 12:41 PM 1230-1P Access Hollywood 1230-1p :30 SD25-TV-05 \$350.00 NM 4 WPBF W 10/31/12 12:55 PM 1230-1P Access Hollywood 1230-1p :30 SD25-TV-05 \$350.00 NM 5 WPBF Th 11/01/12 12:42 PM 1230-1P Access Hollywood 1230-1p :30 SD25-TV-05 \$350.00 NM 3 WPBF F 11/02/12 1230-1P Access Hollywood 1230-1p :00 \$350.00 NM Credited									
25	11/05/12	11/05/12	1230-1P Access Hollywood	1230-1p	1-----	:30	1	\$350.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 1----- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF M 11/05/12 12:40 PM 1230-1P Access Hollywood 1230-1p :30 MS3TV-12-006HD \$350.00 NM									
28	10/29/12	11/02/12	THE CHEW	1P-2P	MTWTF--	:30	5	\$550.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 MTWTF-- 5 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF M 10/29/12 1:29 PM THE CHEW 1P-2P :30 SD25-TV-05 \$550.00 NM 2 WPBF Tu 10/30/12 1:00 PM THE CHEW 1P-2P :30 SD25-TV-05 \$550.00 NM 3 WPBF W 10/31/12 1:33 PM THE CHEW 1P-2P :30 SD25-TV-05 \$550.00 NM 4 WPBF Th 11/01/12 1:30 PM THE CHEW 1P-2P :30 SD25-TV-05 \$550.00 NM 5 WPBF F 11/02/12 12:59 PM THE CHEW 1P-2P :30 SD25-TV-05 \$550.00 NM									
29	11/05/12	11/05/12	THE CHEW	1P-2P	1-----	:30	1	\$550.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 1----- 1 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF M 11/05/12 12:59 PM THE CHEW 1P-2P :30 MS3TV-12-006HD \$550.00 NM									
32	10/29/12	11/02/12	M-F 3-4P	M-F 3-4P	MTWTF--	:30	5	\$800.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 MTWTF-- 5 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WPBF M 10/29/12 3:49 PM M-F 3-4P M-F 3-4P :30 SD25-TV-05 \$800.00 NM 1 WPBF Tu 10/30/12 3:28 PM M-F 3-4P M-F 3-4P :30 SD25-TV-05 \$800.00 NM 4 WPBF W 10/31/12 3:38 PM M-F 3-4P M-F 3-4P :30 SD25-TV-05 \$800.00 NM 2 WPBF Th 11/01/12 3:56 PM M-F 3-4P M-F 3-4P :30 SD25-TV-05 \$800.00 NM 5 WPBF F 11/02/12 3:59 PM M-F 3-4P M-F 3-4P :30 SD25-TV-05 \$800.00 NM									
33	11/05/12	11/05/12	M-F 3-4P	M-F 3-4P	1-----	:30	1	\$800.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 1----- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF M 11/05/12 3:37 PM M-F 3-4P M-F 3-4P :30 SD25-TV-05 \$800.00 NM									
36	10/29/12	11/02/12	Dr. Oz	4-5p	MTWTF--	:30	5	\$1,000.00	NM



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962629-2	11/11/12	November 2012	10/29/12 - 11/06/12
Advertiser		Product	Estimate Number
RPOF/3PAC/PETERSON		RPOF 3PACK-P, G, G	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	MTWTF--	5	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	M	10/29/12	4:27 PM	Dr. Oz	4-5p	:30	SD25-TV-05	\$1,000.00 NM
3	WPBF	Tu	10/30/12	4:38 PM	Dr. Oz	4-5p	:30	SD25-TV-05	\$1,000.00 NM
4	WPBF	W	10/31/12	4:39 PM	Dr. Oz	4-5p	:30	SD25-TV-05	\$1,000.00 NM
1	WPBF	Th	11/01/12	4:36 PM	Dr. Oz	4-5p	:30	SD25-TV-05	\$1,000.00 NM
5	WPBF	F	11/02/12	4:28 PM	Dr. Oz	4-5p	:30	SD25-TV-05	\$1,000.00 NM
37	11/05/12	11/05/12	Dr. Oz	4-5p	1-----	:30	1	\$1,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	1-----	1	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	11/05/12	4:24 PM	Dr. Oz	4-5p	:30	MS3TV-12-006HD	\$1,000.00 NM
40	10/29/12	11/02/12	M-F 5pm News	5-6pm	MTWTF--	:30	5	\$900.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	MTWTF--	5	\$900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WPBF	M	10/29/12	5:28 PM	M-F 5pm News	5-6pm	:30	SD25-TV-05	\$900.00 NM
1	WPBF	Tu	10/30/12	5:43 PM	M-F 5pm News	5-6pm	:30	SD25-TV-05	\$900.00 NM
3	WPBF	W	10/31/12	5:27 PM	M-F 5pm News	5-6pm	:30	SD25-TV-05	\$900.00 NM
5	WPBF	Th	11/01/12	5:24 PM	M-F 5pm News	5-6pm	:30	SD25-TV-05	\$900.00 NM
2	WPBF	F	11/02/12	5:21 PM	M-F 5pm News	5-6pm	:30	SD25-TV-05	\$900.00 NM
41	11/05/12	11/05/12	M-F 5pm News	5-6pm	1-----	:30	1	\$900.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	1-----	1	\$900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	11/05/12	5:14 PM	M-F 5pm News	5-6pm	:30	SD25-TV-05	\$900.00 NM
44	10/29/12	11/01/12	WPBF News 25 @ 6:00PM-6:30PM		MTWT---	:30	4	\$1,050.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	MTWT---	4	\$1,050.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/29/12	6:25 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	SD25-TV-05	\$1,050.00 NM
4	WPBF	Tu	10/30/12	6:22 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	SD25-TV-05	\$1,050.00 NM
2	WPBF	W	10/31/12	6:26 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	SD25-TV-05	\$1,050.00 NM
3	WPBF	Th	11/01/12	6:21 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	SD25-TV-05	\$1,050.00 NM
45	11/05/12	11/05/12	WPBF News 25 @ 6:00PM-6:30PM		1-----	:30	1	\$1,050.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	1-----	1	\$1,050.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	11/05/12	6:14 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	MS3TV-12-006HD	\$1,050.00 NM
48	10/29/12	11/02/12	Wheel Of Fortune	7-7:30PM	MT-TF--	:30	4	\$1,600.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	MT-TF--	4	\$1,600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF	M	10/29/12	7:15 PM	Wheel Of Fortune	7-7:30PM	:30	SD25-TV-05	\$1,600.00 NM
1	WPBF	Tu	10/30/12	7:21 PM	Wheel Of Fortune	7-7:30PM	:30	SD25-TV-05	\$1,600.00 NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log



Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
962629-2	11/11/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
RPOF/3PAC/PETERSON	RPOF 3PACK-P, G, G		

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																			
48	10/29/12	11/02/12	Wheel Of Fortune Class of Time - Fixed Non Pre-emptible	7-7:30PM	MT-TF--	:30	4	\$1,600.00	NM																																																																			
<table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>2</td><td>WPBF</td><td>Th</td><td>11/01/12</td><td>6:59 PM</td><td>Wheel Of Fortune</td><td>7-7:30PM</td><td>:30</td><td>SD25-TV-05</td><td>\$1,600.00</td><td>NM</td></tr><tr><td>4</td><td>WPBF</td><td>F</td><td>11/02/12</td><td></td><td>Wheel Of Fortune</td><td>7-7:30PM</td><td>:00</td><td></td><td>\$1,600.00</td><td>NM</td></tr></table> <div>Credited</div>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	2	WPBF	Th	11/01/12	6:59 PM	Wheel Of Fortune	7-7:30PM	:30	SD25-TV-05	\$1,600.00	NM	4	WPBF	F	11/02/12		Wheel Of Fortune	7-7:30PM	:00		\$1,600.00	NM																																		
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4	WPBF	F	11/02/12		Wheel Of Fortune	7-7:30PM	:00		\$1,600.00	NM																																																																		
49	11/05/12	11/05/12	Wheel Of Fortune Class of Time - Fixed Non Pre-emptible	7-7:30PM	1-----	:30	1	\$1,600.00	NM																																																																			
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1	WPBF	M	11/05/12	7:24 PM	Wheel Of Fortune	7-7:30PM	:30	MS3TV-12-006HD	\$1,600.00	NM																																																																		
52	10/29/12	11/01/12	Jeopardy Class of Time - Fixed Non Pre-emptible	7:30-8PM	MTWT---	:30	4	\$1,700.00	NM																																																																			
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56	10/29/12	11/01/12	M-SUN WPBF News 25 @ 11-11:35PM Class of Time - Fixed Non Pre-emptible	11-11:35PM	MTWT---	:30	4	\$1,000.00	NM																																																																			
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57	11/05/12	11/05/12	M-SUN WPBF News 25 @ 11-11:35PM Class of Time - Fixed Non Pre-emptible	11-11:35PM	1-----	:30	1	\$1,000.00	NM																																																																			
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60	10/29/12	11/01/12	Nightline Class of Time - Fixed Non Pre-emptible	11:35-12:05AM	MT-T---	:30	2	\$700.00	NM																																																																			
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																							
	10/29/12	11/04/12	MT-T---	2	\$700.00																																																																							
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1	WPBF	Tu	10/30/12	12:01 AM	Nightline	11:35-12:05AM	:30	SD25-TV-05	\$700.00	NM																																																																		
2	WPBF	Th	11/01/12	11:55 PM	Nightline	11:35-12:05AM	:30	SD25-TV-05	\$700.00	NM																																																																		
63	11/05/12	11/05/12	DWTS Class of Time - Pre-emptible with notice	8-10P	1-----	:30	1	\$4,500.00	NM																																																																			
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 We warrant that the actual broadcast information shown on this invoice was taken from the program log



Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
962629-2	11/11/12	November 2012	10/29/12 - 11/06/12
Advertiser		Product	Estimate Number
RPOF/3PAC/PETERSON		RPOF 3PACK-P, G, G	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
63	11/05/12	11/05/12	DWTS	8-10P	1-----	:30	1	\$4,500.00	NM
Class of Time - Pre-emptible with notice									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF M 11/05/12 DWTS 8-10P :00 \$4,500.00 NM									
Credited									
64	10/29/12	10/29/12	DWTS	8-10P	1-----	:30	1	\$4,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 1----- 1 \$4,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF M 10/29/12 8:45 PM DWTS 8-10P :30 SD25-TV-05 \$4,500.00 NM									
65	11/01/12	11/01/12	46TH ANNUAL CMA AW/8-11PM ON 11/1		---2---	:30	2	\$2,700.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 ---2--- 2 \$2,700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WPBF Th 11/01/12 9:01 PM 46TH ANNUAL CMA AWARDS 8-11PM ON 11/1 :30 SD25-TV-05 \$2,700.00 NM									
1 WPBF Th 11/01/12 10:01 PM 46TH ANNUAL CMA AWARDS 8-11PM ON 11/1 :30 SD25-TV-05 \$2,700.00 NM									
66	11/03/12	11/03/12	Sat 6-7am News	Sat 6-7am	-----1-	:30	1	\$320.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 -----1- 1 \$320.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Sa 11/03/12 6:22 AM Sat 6-7am News Sat 6-7am :30 MS3TV-12-006HD \$320.00 NM									
69	11/03/12	11/03/12	GMA Saturday 7-8am	Sat 7am-8am	-----1-	:30	1	\$650.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 -----1- 1 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Sa 11/03/12 7:29 AM GMA Saturday 7-8am Sat 7am-8am :30 SD25-TV-05 \$650.00 NM									
72	11/03/12	11/03/12	Sat 8-9am News	Sat 8-9am	-----1-	:30	1	\$450.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 -----1- 1 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Sa 11/03/12 8:28 AM Sat 8-9am News Sat 8-9am :30 MS3TV-12-006HD \$450.00 NM									
76	11/03/12	11/03/12	Sat 7pm News	7-730pm	-----1-	:30	1	\$800.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 -----1- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Sa 11/03/12 7:51 PM Sat 7pm News 7-730pm :30 SD25-TV-05 \$800.00 NM									
LR - Football									
79	11/04/12	11/04/12	Sun 6-7am News	Sun 6-7am	-----1	:30	1	\$180.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 -----1 1 \$180.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Su 11/04/12 6:45 AM Sun 6-7am News Sun 6-7am :30 MS3TV-12-006HD \$180.00 NM									
82	11/04/12	11/04/12	GMA Sunday 7-8am	Sun 7-8am	-----1	:30	1	\$650.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 -----1 1 \$650.00									

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 We warrant that the actual broadcast information shown on this invoice was taken from the program log



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Lehigh Valley, PA 18002-6885

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
962629-2	11/11/12	November 2012	10/29/12 - 11/06/12
Advertiser		Product	Estimate Number
RPOF/3PAC/PETERSON		RPOF 3PACK-P, G, G	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
82	11/04/12	11/04/12	GMA Sunday 7-8am	Sun 7-8am	-----1	:30	1	\$650.00	NM
Class of Time - Fixed Non Pre-emptible									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Su 11/04/12 7:27 AM GMA Sunday 7-8am Sun 7-8am :30 MS3TV-12-006HD \$650.00 NM									
85	11/04/12	11/04/12	Sun 8-9am News	Sun 8-9am	-----1	:30	1	\$450.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 -----1 1 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Su 11/04/12 8:38 AM Sun 8-9am News Sun 8-9am :30 MS3TV-12-006HD \$450.00 NM									
90	11/04/12	11/04/12	Sun 630pm News	630-7pm	-----1	:30	1	\$800.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 -----1 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Su 11/04/12 6:57 PM Sun 630pm News 630-7pm :30 MS3TV-12-006HD \$800.00 NM									
93	11/04/12	11/04/12	M-SUN WPBF News 25 @ 11-11:35PM		-----1	:30	1	\$1,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 -----1 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Su 11/04/12 M-SUN WPBF News 25 @ 11PM 11-11:35PM :00 \$1,000.00 NM									
Credited									
99	11/03/12	11/03/12	ABC College Football	12-330pm	-----S-	:30	1	\$2,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 -----S- 1 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Sa 11/03/12 12:05 PM ABC College Football 12-330pm :30 MS3TV-12-006HD \$2,000.00 NM									
100	11/03/12	11/03/12	M-Sun 1130p-12am Late	1130p-1205am	-----S-	:30	1	\$800.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 -----S- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Sa 11/03/12 12:15 AM M-Sun 1130p-12am Late News 1130p-1205am :30 MS3TV-12-006HD \$800.00 NM									
LR - Football									
101	11/04/12	11/04/12	Sun ABC Prime D	10-11PM	-----S	:30	1	\$3,600.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 -----S 1 \$3,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Su 11/04/12 10:45 PM Sun ABC Prime D 10-11PM :30 MS3TV-12-006HD \$3,600.00 NM									
102	11/04/12	11/04/12	GMA Sunday 7-8am	Sun 7-8am	-----S	:30	1	\$650.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 -----S 1 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Su 11/04/12 7:47 AM GMA Sunday 7-8am Sun 7-8am :30 SD25-TV-05 \$650.00 NM									
103	11/05/12	11/06/12	WPBF News 25 Mornings 6-7AM		MT-----	:30	1	\$550.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
11/05/12 11/11/12 MT----- 1 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									

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INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
962629-2	11/11/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
RPOF/3PAC/PETERSON	RPOF 3PACK-P, G, G		

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
103	11/05/12	11/06/12	WPBF News 25 Mornings	6-7AM	MT-----	:30	1	\$550.00	NM
Class of Time - Fixed Non Pre-emptible									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	11/06/12	6:14 AM	WPBF News 25 Mornings	6-7AM	:30	MS3TV-12-006HD	\$550.00 NM
104	11/04/12	11/04/12	PRIVATE PRACTICE WK12-1x		-----S	:30	1	\$50.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	-----S	1	\$50.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	11/04/12	12:29 AM	PRIVATE PRACTICE WKNDLF '12-1x		:30	SD25-TV-05	\$50.00 NM
105	11/05/12	11/05/12	M-F 3-4P	M-F 3-4P	M-----	:30	1	\$800.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	11/05/12	11/11/12	M-----	1	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	11/05/12	3:54 PM	M-F 3-4P	M-F 3-4P	:30	MS3TV-12-006HD	\$800.00 NM
106	11/02/12	11/02/12	M-F 3-4P	M-F 3-4P	----F--	:30	1	\$800.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	----F--	1	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	11/02/12	3:42 PM	M-F 3-4P	M-F 3-4P	:30	SD25-TV-05	\$800.00 NM
107	11/05/12	11/05/12	Dr. Oz	4-5p	M-----	:30	1	\$1,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	11/05/12	11/11/12	M-----	1	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	11/05/12	4:09 PM	Dr. Oz	4-5p	:30	MS3TV-12-006HD	\$1,000.00 NM
Total Spots							103		

Payment Terms 30 Days

<u>Gross Total</u>	\$88,700.00
<u>Agency Commission</u>	\$13,305.00
<u>Net Amount Due</u>	\$75,395.00



WPBF
3970 RCA Boulevard
Suite 7007
Palm Beach Gardens, FL 33410
Main: (561)694-2525
Billing: (407)389-7661

www.thewpbfchannel.com

Billing Address:

McLaughlin & Associates
Attention: Accounts Payable
566 S. Route 303
Blauvelt, NY 10913

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Lehigh Valley, PA 18002-6885

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
962629-1	10/28/12	October 2012	10/01/12 - 10/28/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washington	National

Advertiser	Product	Estimate Number
RPOF/3PAC/PETERSON	RPOF 3PACK-P, G, G	

Flight Dates	Order #	Alt Order #
10/16/12 - 11/06/12	962629	06367226

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
3	10/16/12	10/19/12	WPBF News 25 Mornings 6-7AM		-TWTF--	:30	4	\$550.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-TWTF--	4	\$550.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Tu	10/16/12	6:38 AM	WPBF News 25 Mornings	6-7AM	:30	SD25-TV02	\$550.00 NM
1	WPBF	W	10/17/12	6:11 AM	WPBF News 25 Mornings	6-7AM	:30	SD25-TV-01	\$550.00 NM
4	WPBF	Th	10/18/12	6:58 AM	WPBF News 25 Mornings	6-7AM	:30	SD25-TV-03	\$550.00 NM
3	WPBF	F	10/19/12	6:38 AM	WPBF News 25 Mornings	6-7AM	:30	SD25-TV-03	\$550.00 NM
4	10/22/12	10/26/12	WPBF News 25 Mornings 6-7AM		MTWTF--	:30	4	\$550.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	MTWTF--	4	\$550.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/22/12	6:09 AM	WPBF News 25 Mornings	6-7AM	:30	SD25-TV-03	\$550.00 NM
3	WPBF	Tu	10/23/12	6:22 AM	WPBF News 25 Mornings	6-7AM	:30	SD25-TV-03	\$550.00 NM
2	WPBF	W	10/24/12	6:22 AM	WPBF News 25 Mornings	6-7AM	:30	SD25-TV-03	\$550.00 NM
4	WPBF	F	10/26/12	6:24 AM	WPBF News 25 Mornings	6-7AM	:30	SD25-TV-05	\$550.00 NM
7	10/16/12	10/19/12	Good Morning America 7-9AM		-TWTF--	:30	4	\$550.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-TWTF--	4	\$550.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/16/12	7:30 AM	Good Morning America	7-9AM	:30	SD25-TV-01	\$550.00 NM
2	WPBF	W	10/17/12	8:46 AM	Good Morning America	7-9AM	:30	SD25-TV02	\$550.00 NM
4	WPBF	Th	10/18/12	8:41 AM	Good Morning America	7-9AM	:30	SD25-TV-04	\$550.00 NM
3	WPBF	F	10/19/12	8:40 AM	Good Morning America	7-9AM	:30	SD25-TV-04	\$550.00 NM
8	10/22/12	10/26/12	Good Morning America 7-9AM		MTWTF--	:30	5	\$550.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	MTWTF--	5	\$550.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	M	10/22/12	8:54 AM	Good Morning America	7-9AM	:30	SD25-TV-03	\$550.00 NM
3	WPBF	Tu	10/23/12	7:29 AM	Good Morning America	7-9AM	:30	SD25-TV-04	\$550.00 NM
1	WPBF	W	10/24/12	8:44 AM	Good Morning America	7-9AM	:30	SD25-TV-04	\$550.00 NM
4	WPBF	Th	10/25/12	7:25 AM	Good Morning America	7-9AM	:30	SD25-TV-03	\$550.00 NM



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Advertiser		Product	Estimate Number
RPOF/3PAC/PETERSON		RPOF 3PACK-P, G, G	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
8	10/22/12	10/26/12	Good Morning America	7-9AM	MTWTF--	:30	5	\$550.00	NM
Class of Time - Fixed Non Pre-emptible									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
5 WPBF F 10/26/12 7:00 AM Good Morning America 7-9AM :30 SD25-TV-05 \$550.00 NM									
11	10/16/12	10/19/12	Dr. Oz M-F 9-10a	9-10a	-TWTF--	:30	4	\$450.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/15/12 10/21/12 -TWTF-- 4 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WPBF Tu 10/16/12 9:58 AM Dr. Oz M-F 9-10a 9-10a :30 SD25-TV02 \$450.00 NM									
1 WPBF W 10/17/12 9:14 AM Dr. Oz M-F 9-10a 9-10a :30 SD25-TV02 \$450.00 NM									
3 WPBF Th 10/18/12 9:56 AM Dr. Oz M-F 9-10a 9-10a :30 SD25-TV-03 \$450.00 NM									
4 WPBF F 10/19/12 9:27 AM Dr. Oz M-F 9-10a 9-10a :30 SD25-TV-03 \$450.00 NM									
12	10/22/12	10/26/12	Dr. Oz M-F 9-10a	9-10a	MTWTF--	:30	5	\$450.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/22/12 10/28/12 MTWTF-- 5 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
5 WPBF M 10/22/12 9:27 AM Dr. Oz M-F 9-10a 9-10a :30 SD25-TV-04 \$450.00 NM									
2 WPBF Tu 10/23/12 9:20 AM Dr. Oz M-F 9-10a 9-10a :30 SD25-TV-03 \$450.00 NM									
1 WPBF W 10/24/12 9:19 AM Dr. Oz M-F 9-10a 9-10a :30 SD25-TV-03 \$450.00 NM									
4 WPBF Th 10/25/12 9:14 AM Dr. Oz M-F 9-10a 9-10a :30 SD25-TV-03 \$450.00 NM									
3 WPBF F 10/26/12 9:27 AM Dr. Oz M-F 9-10a 9-10a :30 SD25-TV-05 \$450.00 NM									
15	10/16/12	10/19/12	10-11a Anderson Cooper	10-11a	-TWTF--	:30	4	\$450.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/15/12 10/21/12 -TWTF-- 4 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WPBF Tu 10/16/12 10:48 AM 10-11a Anderson Cooper 10-11a :30 SD25-TV02 \$450.00 NM									
4 WPBF W 10/17/12 10:45 AM 10-11a Anderson Cooper 10-11a :30 SD25-TV02 \$450.00 NM									
1 WPBF Th 10/18/12 10:41 AM 10-11a Anderson Cooper 10-11a :30 SD25-TV-03 \$450.00 NM									
3 WPBF F 10/19/12 10:29 AM 10-11a Anderson Cooper 10-11a :30 SD25-TV-03 \$450.00 NM									
16	10/22/12	10/26/12	10-11a Anderson Cooper	10-11a	MTWTF--	:30	5	\$450.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/22/12 10/28/12 MTWTF-- 5 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF M 10/22/12 10:28 AM 10-11a Anderson Cooper 10-11a :30 SD25-TV-03 \$450.00 NM									
4 WPBF Tu 10/23/12 10:43 AM 10-11a Anderson Cooper 10-11a :30 SD25-TV-03 \$450.00 NM									
3 WPBF W 10/24/12 10:30 AM 10-11a Anderson Cooper 10-11a :30 SD25-TV-03 \$450.00 NM									
5 WPBF Th 10/25/12 10:56 AM 10-11a Anderson Cooper 10-11a :30 SD25-TV-03 \$450.00 NM									
2 WPBF F 10/26/12 10:32 AM 10-11a Anderson Cooper 10-11a :30 SD25-TV-05 \$450.00 NM									
18	10/23/12	10/25/12	The View	11A-12PM	-T-T---	:30	2	\$800.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/22/12 10/28/12 -T-T--- 2 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Tu 10/23/12 10:59 AM The View 11A-12PM :30 SD25-TV-03 \$800.00 NM									
2 WPBF Th 10/25/12 11:37 AM The View 11A-12PM :30 SD25-TV-04 \$800.00 NM									
19	10/16/12	10/18/12	The View	11A-12PM	-T-T---	:30	2	\$800.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/15/12 10/21/12 -T-T--- 2 \$800.00									

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Advertiser		Product	Estimate Number
RPOF/3PAC/PETERSON		RPOF 3PACK-P, G, G	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																														
19	10/16/12	10/18/12	The View Class of Time - Fixed Non Pre-emptible	11A-12PM	-T-T---	:30	2	\$800.00	NM																																																																														
<table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WPBF</td><td>Tu</td><td>10/16/12</td><td>11:30 AM</td><td>The View</td><td>11A-12PM</td><td>:30</td><td>SD25-TV-01</td><td>\$800.00</td><td>NM</td></tr><tr><td>2</td><td>WPBF</td><td>Th</td><td>10/18/12</td><td>10:59 AM</td><td>The View</td><td>11A-12PM</td><td>:30</td><td>SD25-TV-03</td><td>\$800.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WPBF	Tu	10/16/12	11:30 AM	The View	11A-12PM	:30	SD25-TV-01	\$800.00	NM	2	WPBF	Th	10/18/12	10:59 AM	The View	11A-12PM	:30	SD25-TV-03	\$800.00	NM																																													
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																													
1	WPBF	Tu	10/16/12	11:30 AM	The View	11A-12PM	:30	SD25-TV-01	\$800.00	NM																																																																													
2	WPBF	Th	10/18/12	10:59 AM	The View	11A-12PM	:30	SD25-TV-03	\$800.00	NM																																																																													
22	10/16/12	10/19/12	WPBF News 25 @ Noon Class of Time - Fixed Non Pre-emptible	12pm-1230pm	-TWTF--	:30	4	\$350.00	NM																																																																														
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Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
962629-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
RPOF/3PAC/PETERSON	RPOF 3PACK-P, G, G		

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
30	10/16/12	10/19/12	THE CHEW	1P-2P	-TWTF--	:30	4	\$550.00	NM
Class of Time - Fixed Non Pre-emptible									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF F 10/19/12 1:30 PM THE CHEW 1P-2P :30 SD25-TV-03 \$550.00 NM									
31	10/22/12	10/26/12	THE CHEW	1P-2P	MTWTF--	:30	5	\$550.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/22/12 10/28/12 MTWTF-- 5 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4 WPBF M 10/22/12 1:27 PM THE CHEW 1P-2P :30 SD25-TV-04 \$550.00 NM									
3 WPBF Tu 10/23/12 12:59 PM THE CHEW 1P-2P :30 SD25-TV-03 \$550.00 NM									
2 WPBF W 10/24/12 1:29 PM THE CHEW 1P-2P :30 SD25-TV-04 \$550.00 NM									
1 WPBF Th 10/25/12 1:31 PM THE CHEW 1P-2P :30 SD25-TV-03 \$550.00 NM									
5 WPBF F 10/26/12 1:30 PM THE CHEW 1P-2P :30 SD25-TV-05 \$550.00 NM									
34	10/16/12	10/19/12	M-F 3-4P	M-F 3-4P	-TWTF--	:30	4	\$800.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/15/12 10/21/12 -TWTF-- 4 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Tu 10/16/12 3:34 PM M-F 3-4P M-F 3-4P :30 SD25-TV-01 \$800.00 NM									
2 WPBF W 10/17/12 3:50 PM M-F 3-4P M-F 3-4P :30 SD25-TV02 \$800.00 NM									
3 WPBF Th 10/18/12 3:30 PM M-F 3-4P M-F 3-4P :30 SD25-TV-03 \$800.00 NM									
4 WPBF F 10/19/12 3:56 PM M-F 3-4P M-F 3-4P :30 SD25-TV-03 \$800.00 NM									
35	10/22/12	10/26/12	M-F 3-4P	M-F 3-4P	MTWTF--	:30	5	\$800.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/22/12 10/28/12 MTWTF-- 5 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4 WPBF M 10/22/12 3:31 PM M-F 3-4P M-F 3-4P :30 SD25-TV-03 \$800.00 NM									
2 WPBF Tu 10/23/12 3:44 PM M-F 3-4P M-F 3-4P :30 SD25-TV-03 \$800.00 NM									
3 WPBF W 10/24/12 3:37 PM M-F 3-4P M-F 3-4P :30 SD25-TV-03 \$800.00 NM									
1 WPBF Th 10/25/12 3:38 PM M-F 3-4P M-F 3-4P :30 SD25-TV-04 \$800.00 NM									
5 WPBF F 10/26/12 3:55 PM M-F 3-4P M-F 3-4P :30 SD25-TV-05 \$800.00 NM									
38	10/16/12	10/19/12	Dr. Oz	4-5p	-TWTF--	:30	4	\$1,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/15/12 10/21/12 -TWTF-- 4 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Tu 10/16/12 4:28 PM Dr. Oz 4-5p :30 SD25-TV02 \$1,000.00 NM									
4 WPBF W 10/17/12 4:23 PM Dr. Oz 4-5p :30 SD25-TV-01 \$1,000.00 NM									
3 WPBF Th 10/18/12 4:38 PM Dr. Oz 4-5p :30 SD25-TV-04 \$1,000.00 NM									
2 WPBF F 10/19/12 4:36 PM Dr. Oz 4-5p :30 SD25-TV-03 \$1,000.00 NM									
39	10/22/12	10/26/12	Dr. Oz	4-5p	MTWTF--	:30	5	\$1,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/22/12 10/28/12 MTWTF-- 5 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
5 WPBF M 10/22/12 4:38 PM Dr. Oz 4-5p :30 SD25-TV-03 \$1,000.00 NM									
1 WPBF Tu 10/23/12 4:38 PM Dr. Oz 4-5p :30 SD25-TV-04 \$1,000.00 NM									
4 WPBF W 10/24/12 4:08 PM Dr. Oz 4-5p :30 SD25-TV-03 \$1,000.00 NM									
3 WPBF Th 10/25/12 4:30 PM Dr. Oz 4-5p :30 SD25-TV-03 \$1,000.00 NM									
2 WPBF F 10/26/12 4:22 PM Dr. Oz 4-5p :30 SD25-TV-05 \$1,000.00 NM									



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INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
962629-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser		Product	Estimate Number
RPOF/3PAC/PETERSON		RPOF 3PACK-P, G, G	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
42	10/16/12	10/19/12	M-F 5pm News Class of Time - Fixed Non Pre-emptible	5-6pm	-TWTF--	:30	4	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -TWTF-- 4 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WPBF Tu 10/16/12 5:14 PM M-F 5pm News 5-6pm :30 SD25-TV02 \$900.00 NM 2 WPBF W 10/17/12 5:11 PM M-F 5pm News 5-6pm :30 SD25-TV-03 \$900.00 NM 3 WPBF Th 10/18/12 5:53 PM M-F 5pm News 5-6pm :30 SD25-TV-03 \$900.00 NM 1 WPBF F 10/19/12 5:40 PM M-F 5pm News 5-6pm :30 SD25-TV-03 \$900.00 NM									
43	10/22/12	10/26/12	M-F 5pm News Class of Time - Fixed Non Pre-emptible	5-6pm	MTWTF--	:30	5	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 MTWTF-- 5 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPBF M 10/22/12 5:26 PM M-F 5pm News 5-6pm :30 SD25-TV-03 \$900.00 NM 1 WPBF Tu 10/23/12 5:44 PM M-F 5pm News 5-6pm :30 SD25-TV-03 \$900.00 NM 3 WPBF W 10/24/12 5:53 PM M-F 5pm News 5-6pm :30 SD25-TV-04 \$900.00 NM 5 WPBF Th 10/25/12 5:55 PM M-F 5pm News 5-6pm :30 SD25-TV-03 \$900.00 NM 4 WPBF F 10/26/12 5:23 PM M-F 5pm News 5-6pm :30 SD25-TV-05 \$900.00 NM									
46	10/16/12	10/18/12	WPBF News 25 @ 6:00P-6:30PM Class of Time - Fixed Non Pre-emptible	6-6:30PM	-TWT---	:30	3	\$1,050.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -TWT--- 3 \$1,050.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Tu 10/16/12 6:22 PM WPBF News 25 @ 6:00PM 6-6:30PM :30 SD25-TV02 \$1,050.00 NM 3 WPBF W 10/17/12 6:28 PM WPBF News 25 @ 6:00PM 6-6:30PM :30 SD25-TV-04 \$1,050.00 NM 2 WPBF Th 10/18/12 6:29 PM WPBF News 25 @ 6:00PM 6-6:30PM :30 SD25-TV-03 \$1,050.00 NM									
47	10/22/12	10/25/12	WPBF News 25 @ 6:00P-6:30PM Class of Time - Fixed Non Pre-emptible	6-6:30PM	MTWT---	:30	4	\$1,050.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 MTWT--- 4 \$1,050.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WPBF M 10/22/12 6:20 PM WPBF News 25 @ 6:00PM 6-6:30PM :30 SD25-TV-04 \$1,050.00 NM 2 WPBF Tu 10/23/12 6:09 PM WPBF News 25 @ 6:00PM 6-6:30PM :30 SD25-TV-03 \$1,050.00 NM 1 WPBF W 10/24/12 6:14 PM WPBF News 25 @ 6:00PM 6-6:30PM :30 SD25-TV-03 \$1,050.00 NM 4 WPBF Th 10/25/12 6:26 PM WPBF News 25 @ 6:00PM 6-6:30PM :30 SD25-TV-03 \$1,050.00 NM									
50	10/16/12	10/19/12	Wheel Of Fortune Class of Time - Fixed Non Pre-emptible	7-7:30PM	-T-TF--	:30	3	\$1,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -T-TF-- 3 \$1,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Tu 10/16/12 7:09 PM Wheel Of Fortune 7-7:30PM :30 SD25-TV-01 \$1,600.00 NM 2 WPBF Th 10/18/12 7:18 PM Wheel Of Fortune 7-7:30PM :30 SD25-TV-03 \$1,600.00 NM 3 WPBF F 10/19/12 7:07 PM Wheel Of Fortune 7-7:30PM :30 SD25-TV-03 \$1,600.00 NM									
51	10/22/12	10/26/12	Wheel Of Fortune Class of Time - Fixed Non Pre-emptible	7-7:30PM	MT-TF--	:30	4	\$1,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 MT-TF-- 4 \$1,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Tu 10/23/12 6:59 PM Wheel Of Fortune 7-7:30PM :30 SD25-TV-03 \$1,600.00 NM 2 WPBF W 10/24/12 7:17 PM Wheel Of Fortune 7-7:30PM :30 SD25-TV-03 \$1,600.00 NM 4 WPBF Th 10/25/12 7:08 PM Wheel Of Fortune 7-7:30PM :30 SD25-TV-05 \$1,600.00 NM 3 WPBF F 10/26/12 7:07 PM Wheel Of Fortune 7-7:30PM :30 SD25-TV-05 \$1,600.00 NM									

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log



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INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
962629-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser		Product	Estimate Number
RPOF/3PAC/PETERSON		RPOF 3PACK-P, G, G	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
51	10/22/12	10/26/12	Wheel Of Fortune Class of Time - Fixed Non Pre-emptible	7-7:30PM	MT-TF--	:30	4	\$1,600.00	NM
54	10/16/12	10/18/12	Jeopardy Class of Time - Fixed Non Pre-emptible	7:30-8PM	-TWT---	:30	3	\$1,700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -TWT--- 3 \$1,700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WPBF Tu 10/16/12 7:34 PM Jeopardy 7:30-8PM :30 SD25-TV02 \$1,700.00 NM 1 WPBF W 10/17/12 7:35 PM Jeopardy 7:30-8PM :30 SD25-TV-03 \$1,700.00 NM 2 WPBF Th 10/18/12 7:42 PM Jeopardy 7:30-8PM :30 SD25-TV-04 \$1,700.00 NM									
55	10/22/12	10/25/12	Jeopardy Class of Time - Fixed Non Pre-emptible	7:30-8PM	MTWT---	:30	4	\$1,700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 MTWT--- 4 \$1,700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF M 10/22/12 7:52 PM Jeopardy 7:30-8PM :30 SD25-TV-03 \$1,700.00 NM 2 WPBF Tu 10/23/12 7:41 PM Jeopardy 7:30-8PM :30 SD25-TV-04 \$1,700.00 NM 3 WPBF W 10/24/12 Jeopardy 7:30-8PM :00 \$1,700.00 NM Credited 4 WPBF Th 10/25/12 7:52 PM Jeopardy 7:30-8PM :30 SD25-TV-05 \$1,700.00 NM									
58	10/16/12	10/18/12	M-SUN WPBF News 25 @ 11-11:35PM Class of Time - Fixed Non Pre-emptible		-TWT---	:30	3	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -TWT--- 3 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Tu 10/16/12 11:24 PM M-SUN WPBF News 25 @ 11PM 11-11:35PM :30 SD25-TV02 \$1,000.00 NM 2 WPBF W 10/17/12 11:29 PM M-SUN WPBF News 25 @ 11PM 11-11:35PM :30 SD25-TV-03 \$1,000.00 NM 3 WPBF Th 10/18/12 11:30 PM M-SUN WPBF News 25 @ 11PM 11-11:35PM :30 SD25-TV-03 \$1,000.00 NM									
59	10/22/12	10/25/12	M-SUN WPBF News 25 @ 11-11:35PM Class of Time - Fixed Non Pre-emptible		MTWT---	:30	4	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 MTWT--- 4 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF M 10/22/12 11:30 PM M-SUN WPBF News 25 @ 11PM 11-11:35PM :30 SD25-TV-03 \$1,000.00 NM 2 WPBF Tu 10/23/12 11:28 PM M-SUN WPBF News 25 @ 11PM 11-11:35PM :30 SD25-TV-03 \$1,000.00 NM 4 WPBF W 10/24/12 11:33 PM M-SUN WPBF News 25 @ 11PM 11-11:35PM :30 SD25-TV-03 \$1,000.00 NM 3 WPBF Th 10/25/12 11:33 PM M-SUN WPBF News 25 @ 11PM 11-11:35PM :30 SD25-TV-05 \$1,000.00 NM									
61	10/22/12	10/25/12	Nightline Class of Time - Fixed Non Pre-emptible	11:35-12:05AM	M-WT---	:30	3	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 M-WT--- 3 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPBF Tu 10/23/12 11:44 PM Nightline 11:35-12:05AM :30 SD25-TV-03 \$700.00 NM 1 WPBF W 10/24/12 11:52 PM Nightline 11:35-12:05AM :30 SD25-TV-04 \$700.00 NM 3 WPBF Th 10/25/12 11:44 PM Nightline 11:35-12:05AM :30 SD25-TV-05 \$700.00 NM									
62	10/16/12	10/18/12	Nightline Class of Time - Fixed Non Pre-emptible	11:35-12:05AM	-TWT---	:30	2	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -TWT--- 2 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WPBF Tu 10/16/12 11:54 PM Nightline 11:35-12:05AM :30 SD25-TV02 \$700.00 NM 1 WPBF Th 10/18/12 12:01 AM Nightline 11:35-12:05AM :30 SD25-TV-03 \$700.00 NM									



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INVOICE

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962629-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser		Product	Estimate Number
RPOF/3PAC/PETERSON		RPOF 3PACK-P, G, G	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
67	10/27/12	10/27/12	Sat 6-7am News	Sat 6-7am	-----1-	:30	1	\$320.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-----1-	1	\$320.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	10/27/12	6:41 AM	Sat 6-7am News	Sat 6-7am	:30	SD25-TV-05	\$320.00 NM
68	10/20/12	10/20/12	Sat 6-7am News	Sat 6-7am	-----1-	:30	1	\$320.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-----1-	1	\$320.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	10/20/12	6:40 AM	Sat 6-7am News	Sat 6-7am	:30	SD25-TV-03	\$320.00 NM
70	10/27/12	10/27/12	GMA Saturday 7-8am	Sat 7am-8am	-----1-	:30	1	\$650.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-----1-	1	\$650.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	10/27/12	7:49 AM	GMA Saturday 7-8am	Sat 7am-8am	:30	SD25-TV-05	\$650.00 NM
71	10/20/12	10/20/12	GMA Saturday 7-8am	Sat 7am-8am	-----1-	:30	1	\$650.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-----1-	1	\$650.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	10/20/12	7:42 AM	GMA Saturday 7-8am	Sat 7am-8am	:30	SD25-TV-04	\$650.00 NM
73	10/27/12	10/27/12	Sat 8-9am News	Sat 8-9am	-----1-	:30	1	\$450.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-----1-	1	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	10/27/12	8:14 AM	Sat 8-9am News	Sat 8-9am	:30	SD25-TV-05	\$450.00 NM
74	10/20/12	10/20/12	Sat 8-9am News	Sat 8-9am	-----1-	:30	1	\$450.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-----1-	1	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	10/20/12	8:12 AM	Sat 8-9am News	Sat 8-9am	:30	SD25-TV-03	\$450.00 NM
75	10/20/12	10/20/12	Miami vs. FSU College Fc	330-7pm	-----2-	:30	2	\$3,250.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-----2-	2	\$3,250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Sa	10/20/12	7:59 PM	Miami vs. FSU College Football	330-7pm	:30	SD25-TV-03	\$3,250.00 NM
					LR - Football				
1	WPBF	Sa	10/20/12	8:06 PM	Miami vs. FSU College Football	330-7pm	:30	SD25-TV-04	\$3,250.00 NM
77	10/27/12	10/27/12	Sat 7pm News	7-730pm	-----1-	:30	1	\$800.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-----1-	1	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	10/27/12		Sat 7pm News	7-730pm	:00		\$800.00 NM
Credited									
78	10/20/12	10/20/12	Sat 7pm News	7-730pm	-----1-	:30	1	\$800.00	NM
Class of Time - Fixed Non Pre-emptible									



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Advertiser	Product	Estimate Number	
RPOF/3PAC/PETERSON	RPOF 3PACK-P, G, G		

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
78	10/20/12	10/20/12	Sat 7pm News	7-730pm	-----1-	:30	1	\$800.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-----1-	1	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	10/20/12	7:51 PM	Sat 7pm News	7-730pm	:30	SD25-TV-03	\$800.00 NM
	LR - Football								
80	10/28/12	10/28/12	Sun 6-7am News	Sun 6-7am	-----1	:30	1	\$180.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-----1	1	\$180.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/28/12	6:49 AM	Sun 6-7am News	Sun 6-7am	:30	SD25-TV-05	\$180.00 NM
81	10/21/12	10/21/12	Sun 6-7am News	Sun 6-7am	-----1	:30	1	\$180.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-----1	1	\$180.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/21/12	6:13 AM	Sun 6-7am News	Sun 6-7am	:30	SD25-TV-03	\$180.00 NM
83	10/28/12	10/28/12	GMA Sunday 7-8am	Sun 7-8am	-----1	:30	1	\$650.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-----1	1	\$650.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/28/12	7:42 AM	GMA Sunday 7-8am	Sun 7-8am	:30	SD25-TV-05	\$650.00 NM
84	10/21/12	10/21/12	GMA Sunday 7-8am	Sun 7-8am	-----1	:30	1	\$650.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-----1	1	\$650.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/21/12	7:46 AM	GMA Sunday 7-8am	Sun 7-8am	:30	SD25-TV-03	\$650.00 NM
86	10/28/12	10/28/12	Sun 8-9am News	Sun 8-9am	-----1	:30	1	\$450.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-----1	1	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/28/12	8:27 AM	Sun 8-9am News	Sun 8-9am	:30	SD25-TV-05	\$450.00 NM
87	10/21/12	10/21/12	Sun 8-9am News	Sun 8-9am	-----1	:30	1	\$450.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-----1	1	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/21/12	8:46 AM	Sun 8-9am News	Sun 8-9am	:30	SD25-TV-03	\$450.00 NM
88	10/28/12	10/28/12	Sun 9-10am	9-10am	-----1	:30	1	\$900.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-----1	1	\$900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/28/12	9:29 AM	Sun 9-10am	9-10am	:30	SD25-TV-05	\$900.00 NM
89	10/21/12	10/21/12	Sun 9-10am	9-10am	-----1	:30	1	\$900.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-----1	1	\$900.00				



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962629-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
RPOF/3PAC/PETERSON	RPOF 3PACK-P, G, G		

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
89	10/21/12	10/21/12	Sun 9-10am	9-10am	-----1	:30	1	\$900.00	NM
Class of Time - Fixed Non Pre-emptible									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/21/12		Sun 9-10am	9-10am	:00		\$900.00 NM
Credited									
91	10/28/12	10/28/12	Sun 630pm News	630-7pm	-----1	:30	1	\$800.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	-----1	1	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/28/12	6:56 PM	Sun 630pm News	630-7pm	:30	SD25-TV-05	\$800.00 NM
92	10/21/12	10/21/12	Sun 630pm News	630-7pm	-----1	:30	1	\$800.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	-----1	1	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/21/12	6:55 PM	Sun 630pm News	630-7pm	:30	SD25-TV-04	\$800.00 NM
94	10/28/12	10/28/12	M-SUN WPBF News 25 @ 11-11:35PM		-----1	:30	1	\$1,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	-----1	1	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/28/12	11:28 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	SD25-TV-05	\$1,000.00 NM
95	10/21/12	10/21/12	M-SUN WPBF News 25 @ 11-11:35PM		-----1	:30	1	\$1,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	-----1	1	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/21/12	11:29 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	SD25-TV-03	\$1,000.00 NM
96	10/19/12	10/19/12	M-F 5pm News	5-6pm	----F--	:30	1	\$450.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	----F--	1	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	10/19/12	5:07 PM	M-F 5pm News	5-6pm	:30	SD25-TV-04	\$450.00 NM
97	10/22/12	10/26/12	M-F 5pm News	5-6pm	MTWTF--	:30	1	\$450.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	MTWTF--	1	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	10/24/12	5:13 PM	M-F 5pm News	5-6pm	:30	SD25-TV-03	\$450.00 NM
98	10/28/12	10/28/12	PRIVATE PRACTICE WK12-1x		-----S	:30	1	\$50.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	-----S	1	\$50.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/28/12	12:46 AM	PRIVATE PRACTICE WKNDLF '12-1x		:30	SD25-TV-05	\$50.00 NM
Total Spots							146		

Gross Total \$112,900.00

Payment Terms 30 Days

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log



Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

INVOICE

<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u>	<u>Invoice Period</u>
962629-1	10/28/12	October 2012	10/01/12 - 10/28/12

<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>
RPOF/3PAC/PETERSON	RPOF 3PACK-P, G, G	

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Agency Commission **\$16,935.00**

Net Amount Due **\$95,965.00**